

For Immediate Release

Press Release

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Sarawak Metro embarks on road safety awareness campaign

KUCHING: Sarawak Metro Sdn Bhd (Sarawak Metro) has embarked on a Road Safety Awareness Campaign to inculcate greater road safety habits especially among road users along the Kuching Urban Transportation System (KUTS) project alignment that is currently being constructed.

The campaign kicked off with a road safety awareness promotion along the Kuching-Samarahan Expressway that was organised in collaboration with the KUTS project's Blue Line Package 1 contractor – ICJV – a joint venture between Ibraco Construction Sdn Bhd and China Railway Engineering Corporation (M) Sdn Bhd.

The campaign held today was also held in collaboration with the Royal Malaysian Police, Road Transport Department, Public Works Department (JKR) Kota Samarahan, Samarahan Resident's Office, Kota Samarahan Municipal Council and Department of Occupational Safety and Health (DOSH) Sarawak.

The campaign aimed to enhance public awareness on road safety during the construction of the KUTS project especially towards inculcating greater safe practices among motorists, pedestrians as well as the project's construction workers.

Apart from encouraging road users to observe traffic rules, signages and safety guidelines, the main intention for the campaign is to avoid traffic accidents around the construction sites.

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“We are prioritising all aspects of safety, especially traffic safety, and particularly now when we have commenced with construction works,” said Sarawak Metro Chief Executive Officer, Ts. Mazli Mustaffa.

“We all play an important part in ensuring the safety of road users and it is crucial for everyone to observe the traffic rules and instructions especially near the construction sites at all time,” said Mazli Mustaffa, who also thanked ICJV for their support and commitment towards the campaign.

During the campaign, road users were given ‘goodie bags’ containing safety pamphlets as well as safety vests.

Ends

About Sarawak Metro and KUTS project:

Sarawak Metro Sdn Bhd (Sarawak Metro), a wholly owned subsidiary of Sarawak Economic Development Corporation (SEDC), has been entrusted by the Sarawak Government to modernise public transport through the Kuching Urban Transportation System (KUTS) project.

Sarawak Metro is the implementer, operator and maintainer of the KUTS project.

The project is being developed in phases, and Phase 1 includes the development of three lines: the Blue Line from Rembus in Kota Samarahan to Hikmah Exchange in the city centre; the Red Line, from Kuching Sentral to Pending; and the Green Line, from Pending to Damai.

Construction of the first package for the Blue Line is expected to complete by the fourth quarter of 2025 and all three lines are scheduled to be fully completed by the end of 2027.

The backbone of the KUTS project is the introduction of the zero-emission Autonomous Rapid Transit (ART) hydrogen vehicles.

The ART vehicles will be operated on dedicated lanes, meaning they will not share the lane with other road users. The ART hydrogen vehicles will run on rubber tires, and hence the dedicated lanes will be trackless. The lanes will mostly be at-grade (road level) while certain sections of the alignment will be elevated.

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The ART operation will be supported by a network of feeder buses, which will also consist of hydrogen-powered vehicles to offer the ‘first mile and last mile’ connectivity for commuters.

The move to use hydrogen is in line with the Sarawak Government’s aspirations to advance the hydrogen economy and to decarbonise public transport in Sarawak.

Photo and Caption:



ROAD SAFETY AWARENESS: Sarawak Metro together with ICJV staff distributing safety pamphlets and vest to motorists along the Kuching-Samarahan Expressway.

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